



MT. VIEW SANITARY DISTRICT

Agenda Date: 3/13/2025

Agenda Item: 4E

Approved:

Lilia M. Corona
General Manager

STAFF REPORT

TO: Mt. View Sanitary District Board of Directors
FROM: Stacey Ambrose, Deputy General Manager
DATE: March 13, 2025
SUBJECT: District Vision

RECOMMENDATION

1. Receive report from staff.
2. Participate in a vision workshop and provide direction.

BACKGROUND

The District is guided by its Mission and Vision Statements. The purpose of the Vision Statement is to describe the desired future toward which the District is moving. The current Vision is:

- Maintain regulatory compliance.
- Proactively manage infrastructure while continuing our commitment to protect the public health and environment.
- Enhance our customer service, public education, information, and outreach.
- Enhance the use of solid waste.
- Assure an adaptable organization by sustaining a well-performing, highly qualified, team-based, versatile, motivated, innovative, and responsive workforce.

The purpose of the Mission Statement is to set the goals, purpose, and work of the District. It describes how the District will achieve its Vision. The current Mission Statement is "To protect the public health and environment, in a safe and reliable manner, at a reasonable cost."

DISCUSSION

During the 2023 Strategic Planning Workshop, feedback was received from the Board of Directors for staff to evaluate the current District Vision and make necessary updates to ensure it continues to accurately capture the intended Vision for the District and to determine if a statement-based vision could better represent the intended Vision, rather than the current list-based Vision.

Local City and Special District Vision Statements were reviewed to provide insight into how agencies involved in wastewater treatment approached their Vision Statements. There was a mix of list-based visions and statement-based visions. The critical aspect is to ensure that the District's intended Vision is clearly represented.

The Board of Directors and the Management Team are asked to engage in a brainstorming session to evaluate the current Vision and make recommendations for a potential update, either in content or structure. Aspects of Vision Statements to consider when brainstorming include:

- It should be guided by optimism and not constraint.
- It should represent our core purpose.
- It should describe what the District wants to achieve, and our desired future.
- It should stay aligned with the Mission Statement.

Examples to start brainstorming:

To sustain a highly qualified and innovative workforce dedicated to safely and proactively providing excellent customer service, public outreach, infrastructure management, regulatory compliance, and fiscal responsibility.

To be proactive environmental stewards dedicated to safe public service, regulatory compliance, and fiscal responsibility.

To transparently deliver excellent environmental stewardship, customer service, regulatory compliance, infrastructure management, and fiscal responsibility.

To maintain organizational excellence through proactive management of infrastructure and dedication to environmental stewardship, public outreach, customer service, safety, and fiscal responsibility by sustaining a highly qualified workforce.

To serve our community with a highly qualified workforce dedicated to transparently, responsibly, and safely delivering consistent regulatory compliance, fiscal accountability, proactive infrastructure management, and excellent customer service.

FISCAL IMPACT

There is no fiscal impact.