



A Friend to the Environment

MT. VIEW SANITARY DISTRICT PUBLIC INFORMATION COMMITTEE MEETING AGENDA

1:00 P.M. OCTOBER 31, 2014
CONFERENCE ROOM, 3800 ARTHUR ROAD,
MARTINEZ, CALIFORNIA

NOTICE: Members of the public may address the Committee Members on any item of interest that is within the subject matter jurisdiction of the Committee. Individuals who wish to speak should furnish their name and address to the secretary and the agenda item number. Individuals will be heard during the Committee's consideration of the item. If the item is not listed on the agenda, the individual should describe the subject matter to the secretary, and it will be called under agenda item "Public Comment." Time limit is three (3) minutes subject to reasonable modification by the Committee. If you have a physical impairment that requires special accommodations to participate, please call the Board Secretary's office at least 24 hours in advance of the meeting at 925-228-5635.

Any writings or documents provided to the Committee after distribution of the agenda packet regarding any item on the Agenda will be made available for public inspection in the Mt. View Sanitary District Office at 3800 Arthur Road during normal business hours.

1. ROLL CALL OF DIRECTORS

2. PUBLIC COMMENT

3. NEW BUSINESS

A. REVIEW DRAFT OF NOVEMBER MT. VIEW MONITOR

1. PRESENTATION OF DRAFT NEWSLETTER

2. PROVIDE DIRECTION TO STAFF AND CONSULTANT AS NECESSARY

B. NEWSLETTER PLANNING

1. PRESENTATION OF ESTABLISHED NEWSLETTER GOALS, OBJECTIVES, AND SCHEDULES

2. DISCUSSION OF CONTENT AND SCHEDULE FOR NEXT NEWSLETTER
 3. PROVIDE DIRECTION TO STAFF AND CONSULTANT AS NECESSARY
- C. SOCIAL MEDIA COMMUNICATION PLAN
1. PRESENTATION OF ACTION ITEMS / ACTION PLAN FOR DISTRICT ENTRY INTO SOCIAL MEDIA
 2. PROVIDE DIRECTION TO STAFF AND CONSULTANT AS NECESSARY
4. FUTURE AGENDA ITEMS
- A. REQUESTS AND DIRECTIVES FOR FUTURE MEETINGS
5. ADJOURNMENT – THE NEXT SCHEDULED BOARD MEETING IS A REGULAR BOARD MEETING ON THURSDAY, NOVEMBER 13, 2014, AT 6:30 P.M.